Easy access to training and quality education for communities everywhere.

Chalkboard Education Accra
F393/4 Otswe Street
Accra, Ghana

Chalkboard Education Paris
3 rue de Pont Noyelles
94130 Nogent sur Marne, France
OUR PROMISE: EASY ACCESS

Chalkboard Education offers a mobile application for e-learning. It works on any mobile phone and requires no Internet connection.

- No Internet connection needed
- On any device with SMS & USSD
- Monitor students’ activity live
- Evaluate them with ease and use the app for your certified curricula
Eleven million youth are expected to enter the continent’s labor market every year for the next ten years (World Bank data). Unfortunately, African universities will not be able to absorb this projected increase in students enrollment.

At the same time, one of the main challenges for African HEI like the African Centers of Excellence is to produce highly skilled graduates and achieve learning outcomes that respond to market needs.

Adopting more modern and innovative ways of teaching through the smart use of ICTs is a way to reach this goal.

At Chalkboard Education we believe that mobile technology provides the most affordable and effective option.

With a tool like Chalkboard Education’s mobile app, access to quality education can be easier, more inclusive, and reach more people.
WE ARE A MOBILE LEARNING COMPANY

Top web agency based in Paris, France. Elao has been building complex web interfaces and mobile apps for major French companies for over ten years. Amongst their clients are ArianeSpace, Condé Nast Digital and GDF Suez.

OUR PARTNERS

- Elao
- BPI France
- Fondation de France
- Orange
- Association of African Universities
- KAIROS SOCIETY
- MTT West Africa
- Seedstars
- Accra IMPACT HUB
For the university:
❖ reliable data is made available to track individual and collective student progress,
❖ an opportunity to open new distance learning curricula and reach new audiences.

For the professor:
❖ an optimised organisation (automated management of copies and grades…),
❖ optimisation of time (more time for papers, research etc.),
❖ the opportunity to apply innovative delivery models and teaching strategies,
❖ enhanced student participation.

For the student:
❖ an easy and cheap access to course materials at anytime, from anywhere,
❖ better results.
RICH DATA ON STUDENTS’ PROGRESS

1. Seamlessly distribute your course material.

2. Track students’ progression and feedbacks live.

3. Compare and analyse your students’ results across individual, regional, national levels.

4. Centralise and visualise your data collection on one platform.
OUR RESULTS AT THE UNIVERSITY OF GHANA

THE UNIVERSITY OF GHANA DEPARTMENT OF FRENCH HAS BEEN THE FIRST INSTITUTION TO USE CHALKBOARD EDUCATION IN GHANA.

100% Retention rate

This means that every student that enrolled with our mobile app at the beginning of the semester, kept using it throughout the semester. For your information: the average retention rate for e-learning solutions in Africa is around 50%.

100% Assignments submission

This means that all the assignments the professors gave through our application were submitted on time by the students.

+4pts /25 Class average

This means that a class that uses our application has an average grade 4 points higher (out of 25) than a class that does not use our application.

These results are simple to explain: we are the only e-learning solution that exclusively rely on processes students already use. This unique student-centric approach makes it much easier for students to commit in their e-learning materials.
GET IN TOUCH

IN ACCRA

Adrien Bouillot
CEO
adrien@chalkboard.education

Genevieve Simiyu
Country Manager - Ghana
genevieve@chalkboard.education

IN ABIDJAN

Hamed Sekou
Country Manager - Côte d’Ivoire
hamed@chalkboard.education

IN ANTANANARIVO

Miora Randriambeloma
COO
miora@chalkboard.education

IN PARIS

Arlène Botokro
Communications Manager
arlene@chalkboard.education

http://chalkboard.education/
PROPOSAL
HIGHER EDUCATION AFRICAN CENTRES OF EXCELLENCE PROJECT

Chalkboard Education Accra
F393/4 Otswe Street
Accra, Ghana

Chalkboard Education Paris
3 rue de Pont Noyelles
94130 Nogent sur Marne, France

11.2016
Chalkboard Education
IMPLEMENT CHALKBOARD EDUCATION
NEXT SEMESTER

A PREMIUM OFFER EXCLUSIVELY FOR A.C.E.

YOU CAN IMPLEMENT CHALKBOARD EDUCATION STARTING NEXT SEMESTER IN YOUR CENTER.

✓ Use Chalkboard Education for up to 10 of your classes, for 1 semester (ChalkboardInsights our data dashboard is included).

✓ Implement in only two months: this includes training and support for your professors, staff and students.

✓ Unlimited number of students using the application.

✓ Be pioneers in mobile learning, meet your I.C.T. implementation targets and become ambassadors of innovation in higher education.

✓ Possibility to renew your subscription at the price per class, for an unlimited number of classes.
A PREMIUM OFFER EXCLUSIVELY FOR YOUR A.C.E.

OUR EXPERTS BACK YOU ALL ALONG THE IMPLEMENTATION PROCESS AND THE PROGRAMME ROLL-OUT.

EVALUATION OF YOUR NEEDS

Our consultants meet with professors, staff and students on site, to define the scope of the programme and fix a calendar for implementation.

WORKSHOPS

One training workshop ahead of implementation with staff and students; and one follow-up workshop at mid-semester for feedback. Printed and digital tutorials are also made available by our team.

IMPLEMENTATION ASSESSMENT

Q&A session to collect feedback from professors, students and staff, and draw recommendations to improve the programme.

ROUND THE CLOCK VIRTUAL SUPPORT

Our experts are available at anytime to answer your request, via phone, email or WhatsApp.
# OUR PROPOSAL

## A PREMIUM OFFER EXCLUSIVELY FOR A.C.E.

### FULL OFFER, NO HIDDEN COSTS

<table>
<thead>
<tr>
<th>Service</th>
<th>Included</th>
</tr>
</thead>
<tbody>
<tr>
<td>Use Chalkboard Education on web and mobile.</td>
<td></td>
</tr>
<tr>
<td>Use ChalkboardInsights dashboard (for professors and staff)</td>
<td></td>
</tr>
<tr>
<td>Implementation on-site by 2 experts from Chalkboard Education.</td>
<td></td>
</tr>
<tr>
<td>Two workshops: one for training and one for following-up, to ensure the programme is a</td>
<td></td>
</tr>
<tr>
<td>A support available at anytime for professors and students (in English and French).</td>
<td></td>
</tr>
<tr>
<td>A post-implementation report made on-site with our experts and your team.</td>
<td></td>
</tr>
</tbody>
</table>

### Pricing for 10 courses during 1 semester. $19,990

---

*Our reference: Proposal ACE. Valid until 31/12/2016*

**Terms and conditions:**

- An advance of 50% of the « Total per semester » is required ahead of the implementation of the programme.
- All our partnerships come with a Non Disclosure Agreement that ensures you we will not publish your materials in any other circumstance than the e-learning programme we implement together.
- The client agrees on providing all information required by Chalkboard Education for the successful implementation of the programme: digital version of the content, students listings and contact (phone numbers), access to the campus during the implementation phase.
YOUR CONTACTS

Representative ACE offer for anglophone centres:

Genevieve Simiyu
Country Manager
+233 26 140 4680
genevieve@chalkboard.education

Representative ACE offer for francophone centres:

Miora Randriambeloma
Co-founder
+233 20 066 0891
miora@chalkboard.education

Chalkboard Education Accra
F393/4 Otswe Street
Accra, Ghana

Chalkboard Education Paris
3 rue de Pont Noyelles
94130 Nogent sur Marne, France

Follow us on Twitter: @TeamChalkboard
Website: http://chalkboard.education/